

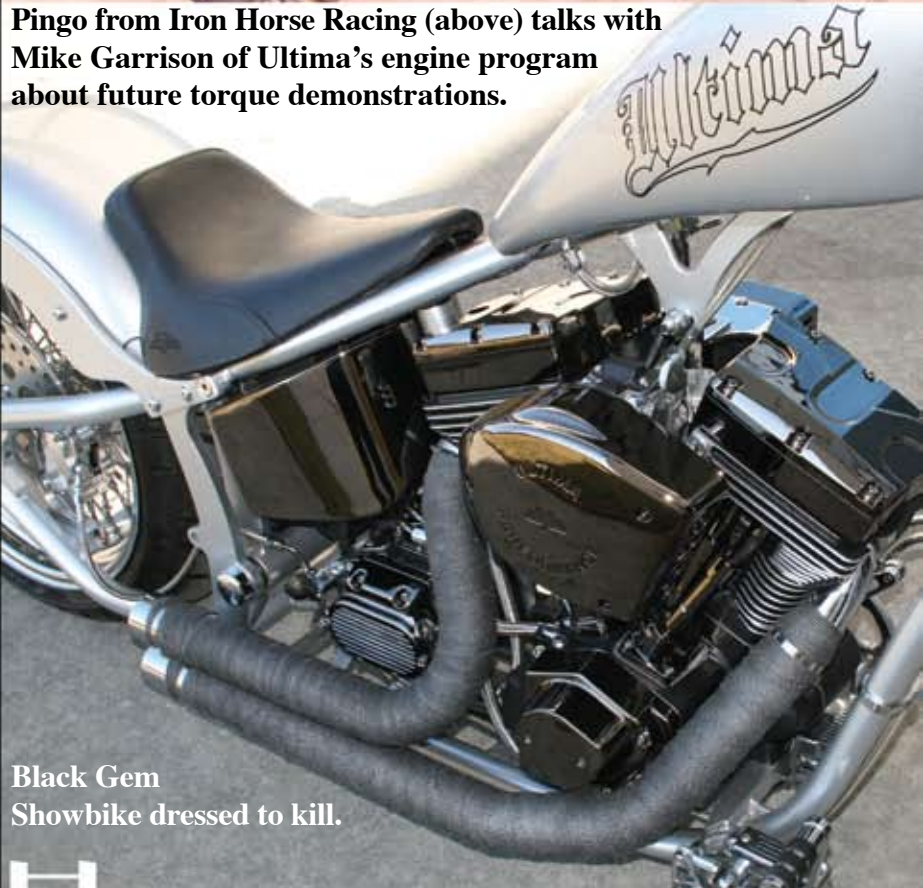
## Midwest Motorcycle Supply unveils stunning new projects at Cincinnati V-Twin Expo, Booth 513 . . .



The most popular new attraction at our booth was undoubtedly the Black Gem Show Bike. It's bright silver metallic paint was the perfect showcase for the beautiful deep black nickel finish on the Black Gem Engine. The bike also featured other key Ultima parts with the black nickel plating just to show how far you could go with customizing our product line. Info on the plating company is available at [www.ultimaproducts.com/blackgem.html](http://www.ultimaproducts.com/blackgem.html) Other parts plated included oil tank, head-lamp, belt drive covers , tranny cover and a few details you had to look for.



Pingo from Iron Horse Racing (above) talks with Mike Garrison of Ultima's engine program about future torque demonstrations.



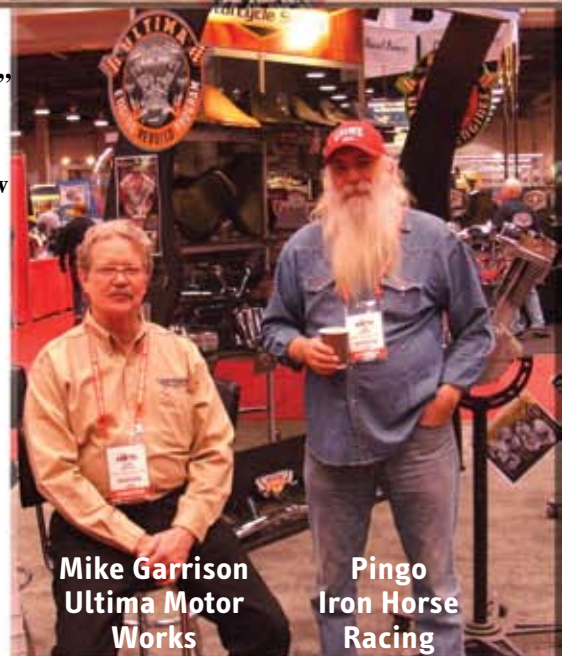
Black Gem Showbike dressed to kill.



Joe Pagana from our Canadian Sales Office was on hand to show off our Ultima line of engine & tranny oil as well as new engine "break-In Lube" and "Cool Oil Treatment."



Our talented R&D personnel and Ultima Engineers were eager to talk about the new Shovelhead engine for the booming retro and bobber builders and also our all new Dyna Belt Drives.



The Black Gem Showbike attracted on-lookers first with its blue halo ring seated in our new aluminum spun head lamps. **L.E.D.** Halo Rings available in **Red**, **White**, **Blue** and **Amber**.



Wild Bill Farabee, owner of Wild Bill's Chop Shop brought his "Ultima Grand Prize" winning hot rod bike to our booth to show off what "Neck snapping" V-twin power looks like.

**Mike Garrison**  
Ultima Motor Works

**Pingo**  
Iron Horse Racing



Pingo of Iron Horse Racing can testify what kind of torque it takes to win 6,000 pound sled pulls time after time.

Chris Sattovia, Brian Dillender, Gary Fuller, Joe Pagana, Dave Sieve, Mike Garrison, Craig Ertel, Reuben Mirabal, and all the Midwest Motorcycle Supply employees say thanks to all the Dealers who came by our booth to check us out!